

# BUSINESS PROTOTYPE CHARTER

## 1. Because of...

*(select hyper-accelerated trend below)*

Age of Contactless Commerce

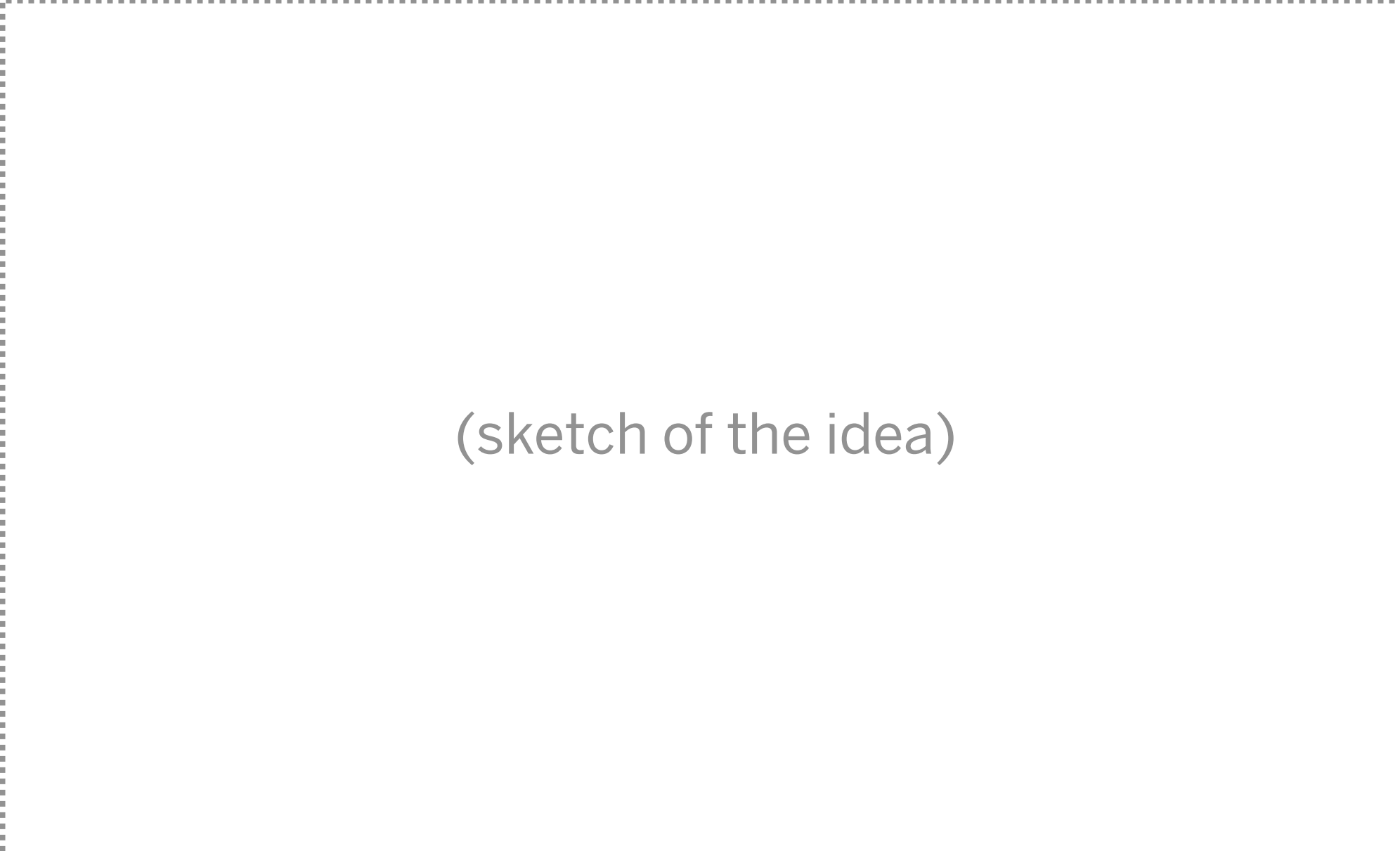
Rise of Resiliency Over  
Efficiency

Expectation of Business to  
Address Inequities

Meet Your Customers Anywhere  
Movement

## 2. We should prototype...

*(future offering name & description)*



*(sketch of the idea)*

## 3. to Learn...

*(objectives of the prototype)*

## 4. ...and Earn

*(future opportunity)*