

BUSINESS PROTOTYPE CHARTER

1. Because of...

(select hyper-accelerated trend below)

Age of Contactless Commerce

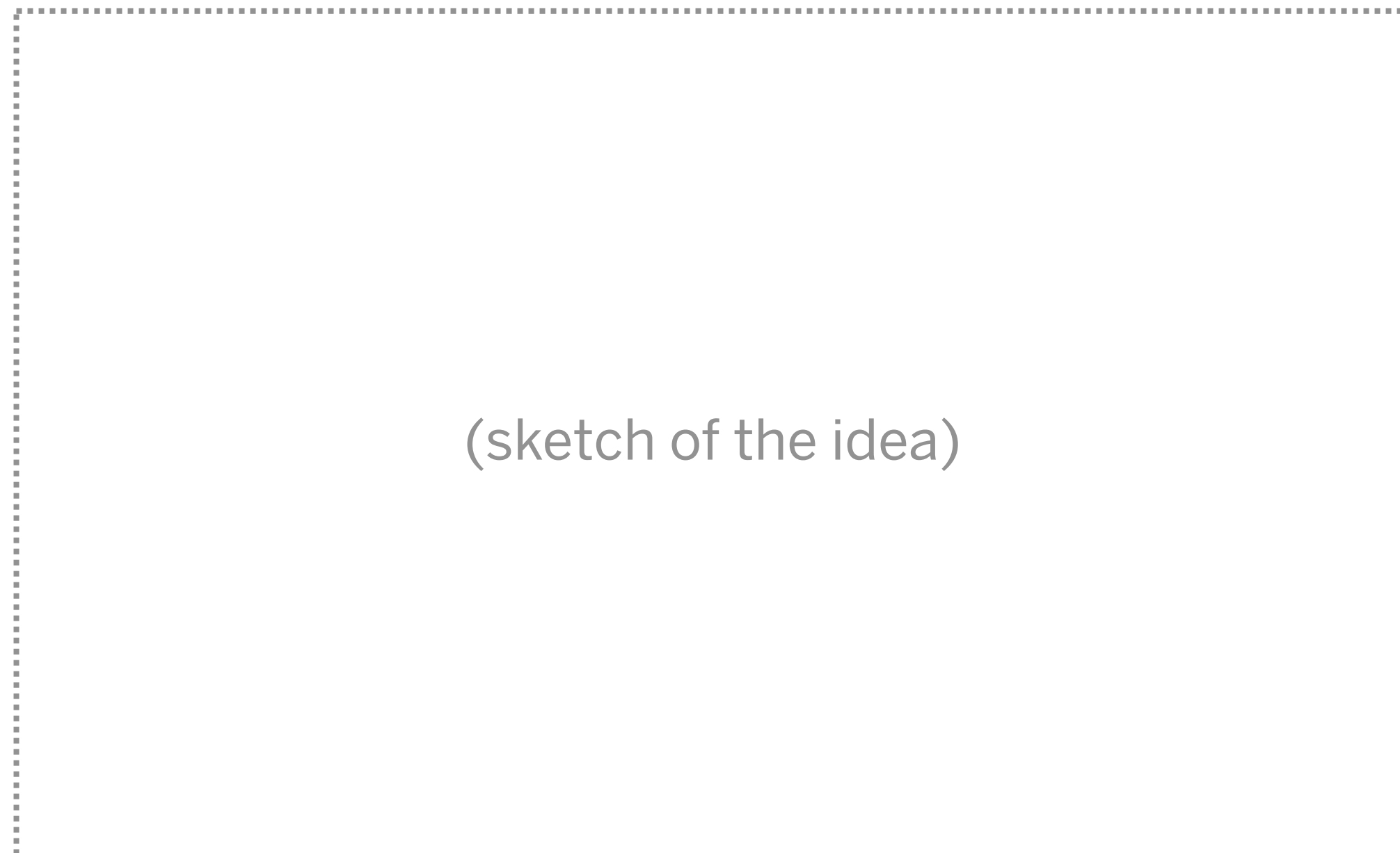
Rise of Resiliency Over
Efficiency

Expectation of Business to
Address Inequities

Meet Your Customers Anywhere
Movement

2. We should prototype...

(future offering name & description)



(sketch of the idea)

3. to Learn...

(objectives of the prototype)

4. ...and Earn

(future opportunity)